

# SUPER STYLIST COURSE CALENDAR

<u>Module</u>	<u>Lesson</u>	<u>Video length</u>	<u>Date Scheduled</u>	<u>Done</u> ✓
<b>Introduction</b>	<b>Lesson 1</b> Course content overview	8:57		
	<b>Lesson 2</b> How to use this course	22:04		
<b>Module 1:</b> Getting focused	<b>Lesson 1</b> What does it take to succeed?	19:16		
	<b>Lesson 2</b> A career in hair	19:02		
<b>Module 2:</b> I want to be a Super Stylist	<b>Lesson 1</b> Results count	28:55		
	<b>Lesson 2</b> The 3 ways to grow your productivity	25:58		
	<b>Lesson 3</b> What is your reality?	10:23		
<b>Module 3:</b> Inspire Me!	<b>Lesson 1</b> Consultations	33:11		
	<b>Lesson 2</b> Inspire me!	11:26		
	<b>Lesson 3</b> Is it a script?	9:56		
<b>Module 4:</b> The marketing of you	<b>Lesson 1</b> The marketing of 'you'	14:16		
	<b>Lesson 2</b> Give yourself an audit	27:42		
	<b>Lesson 3</b> Building the referral-based business	25:13		
<b>Module 5:</b> What do you believe?	<b>Lesson 1</b> What do you believe?	23:13		
	<b>Lesson 2</b> Beware the dream stealers!	11:09		
	<b>Lesson 3</b> Own your motivation!	7:51		

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<b>Module 6:</b> Repeat Business	<b>Lesson 1</b> Pre-booking the fastest way to grow	25:35		
	<b>Lesson 2</b> Welcome to the experience economy	18:50		
	<b>Lesson 3</b> Client retention	14:28		
<b>Module 7:</b> Selling stuff	<b>Lesson 1</b> Selling stuff	28:04		
	<b>Lesson 2</b> Selling is a mindset	15:06		
	<b>Lesson 3</b> Teach me or someone else will	15:31		
	<b>Lesson 4</b> The power of questions	8:52		
	<b>Lesson 5</b> People don't buy on price alone	15:17		
<b>Module 8:</b> Know your numbers	<b>Lesson 1</b> Know your numbers	10:17		
	<b>Lesson 2</b> Key performance indicators	20:18		
	<b>Lesson 3</b> Old school	9:49		
	<b>Lesson 4</b> How many clients do you need?	26:05		
	<b>Lesson 5</b> How much would you like to earn	24:08		
<b>Module 9:</b> Become More	<b>Lesson 1</b> You are a goal setting machine	31:09		
	<b>Lesson 2</b> How committed are you?	23:43		
	<b>Lesson 3</b> Step outside your comfort zone	10:24		
	<b>Lesson 4</b> The wrap up!	16:40		